

WHAT'S NEW AT WESCO

Monthly Newsletter



Inside the Issue



RECOGNITION WELL DESERVED

Mike and Karl receive recognition from the community for keeping it clean p. 04

FAIR BOOTH RECEIVES FIRST PLACE

Wesco's fair booth at the Crawford County Fair was a fun visit for all! p. 03

WHERE IN THE WORLD IS SCL

Needles Highway, Mount Rushmore and Bear Country, OH MY! p. 06

WESCO'S SOCIAL MEDIA REVAMPS

by Sara Woerdehoff

You spoke and we listened. Wesco is determined to keep the community up to date with the use of various platforms. Don't forget to follow us on Facebook, Twitter, Instagram, Google+ and LinkedIn! Our new website is underway and expected to be up and running soon.



CONTINUED TO P. 02





SEEING GREEN

by Sara Woerdehoff

Have you been noticing hints of neon green along with Wesco's blue on our social media posts and newsletters lately? There is a reason for this. Here at Wesco, we use a 5-component PEARL interaction model which provides the foundation for everything else we do in the name of helping others. This behaviorally-oriented rehabilitation manual provides a down-to-earth, easy to implement model that is designed to teach, strengthen, and evaluate desired skills in human service interactions. The PEARL is now being used to guide interactions in rehabilitation programs, community-based support settings, and family homes across the country.

“

Every interaction is an opportunity to teach.

Okay, that's great and all, but why the green? The green reminds us daily to implement the PEARL approach not only with our people, but within ourselves as well as our coworkers; every interaction is an opportunity to teach.

WESCO'S SOCIAL MEDIA REVAMPS

by Sara Woerdehoff

Today, it's impossible to deny the prevalence of social media platforms such as Facebook, Twitter, Instagram, LinkedIn, and blogs. Social media has proven to be so powerful that many businesses and non-profit organizations have implemented it in their communications and marketing strategies.

Having a strong online presence is especially important for non-profit organizations, whose causes rely heavily (sometimes entirely) on their supporters. Since many non-profits already have to deal with tight budgets and limited staff, social media isn't always high on their priority lists. However, while effective social media requires constant time and effort, the attention to our cause can garner along with the connections we can make with our audience as a worthwhile tradeoff.



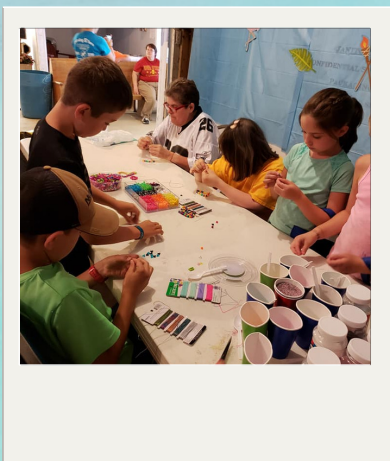
Jennifer "JJ" Arellano has been with Wesco Industries on and off for the last 11 years! Most recently she helped an individual with getting her children transported back from Mexico. This was no small task as she had to find someone who spoke fluent Spanish to assist in the process.

When she isn't working, she is camping and fishing or playing with her Golden Lab, Miss E BriBri. Who would play JJ in a movie adaptation of her life? She would tell you Rosy O'Donnel. I'm not so sure about that answer-JJ's favorite movie is Gone With The Wind and her favorite TV show growing up was Little House On The Prairie. I'm not sure if Rosy would give the same answer. Jokester, JJ, has gotten better talking in crowds and is very proud to have overcome that fear. Congratulations and thank you JJ for everything you do and have done for all those you come into contact with!

EMPLOYEE
— OF THE —
MONTH



FAIR BOOTH WINS FIRST PLACE



FUN FOR ALL

Not to brag, but Wesco definitely had the best booth at the Crawford County Fair this year! We even have the plaque to prove it! This year our theme was Hawaiian and our people braved the heat to help out. We had sand art, bracelet making and bubble blowing.

It was a great turnout! For those that had a chance to visit our booth at the County Fair, we thank you! Wesco would also like to acknowledge Day Hab and the staff/individuals who helped out at the booth

BEAT THE HEAT WITH HEAT

by Sara Woerdehoff

If you're already sweating, why would you want to sweat more? Professor of food science at Penn State University Luke LaBorde offers this answer: eating spicy food increases blood circulation and makes you sweat, so you'll feel cooler as the sweat dries. Dr. Oz explains that the capsaicin in hot peppers encourages your body to sweat more without raising your body temperature.





From left to right: Karl McCall, Mike Scherff

RECOGNITION WELL DESERVED

by Sara Woerdehoff

Three years ago, Wesco's Karl McCall got a new neighbor that, unbeknownst to him, would quickly become his best friend. Mike Scherff, (also of Wesco), moved next door and the two quickly hit it off. When sitting down to talk to the pair, it was obvious that they trusted each other with every fiber of their being. They could tell me anything I wanted to know about the other. The two often go on trips together and spoke with me a bit about their passion for sports. Karl boasted running in the Special Olympics and his gold, silver and bronze medals from running the 50m dash, 100m dash and 4x100 relays. He also has the highest league score for his bowling team! Mike shares the same passion for bowling and has placed at the Iowa Games multiple times. He also plays his part in the Special Olympics and throws the javelin as well as the softball.

Born in Italy, Karl moved to the states when he was nearly two years old. His mother was in the army so the family moved wherever she went. He has lived in Denison for 13 years now and is currently working at Fareway. When Karl isn't working or helping Mike clean up the school grounds, he enjoys going to concerts.

Mike served in the military for 12 years. Even though he had a fear of heights, Mike jumped in Airborn 4 times before breaking his ankle during one of his jumps. Due to his injury, Mike could no longer jump, but instead spent the rest of his military career in the Artillery. After Mike and Karl's trip to The Hoover Dam last year, Mike finally got over his fear of heights. “

*We take pride
in our
community*

Mike has been cleaning up the parking lot, soccer field and baseball fields at the high school here in Denison for years; stating he originally started because of his school and community pride. For the last year he has been bringing Karl along with him. The two have been out there every single day, (rain or snow), since.

Most recently, Mike and Karl were sent a letter from the school thanking them for their Monarch Pride. In token of their appreciation, they also gave the duo a gift-card to be used at Dairy Queen. The two were shocked to receive the gift and stated that they were just glad to do it. Both Mike and Karl agreed that they were strictly going to enjoy some Blizzards with their earnings!



Pictured above: Mike Scherff

Save The Date



The 7th annual community Awareness Walk is September 22nd! Enjoy a fun stroll throughout the Tri City BBQ Fest uptown Denison while playing Emoji Bingo. Lots of fun for ALL abilities! \$20 Registration fee includes t-shirt and BBQ Bucks. Same Day registration to begin at 9:30 AM; walk starts at 10 AM. The walk will begin and end at the courthouse. Contact Sara Woerdehoff at Wesco for more details on how to register OR just stop on down!

Come eat at Pizza Ranch in Denison September 5th from 5-8 PM for another chance to support Wesco Industries' Athletic Teams. Pizza Ranch will donate 10% of proceeds that night. We will be there cleaning tables and supporting our individuals. You will also be able to register for the 7th Annual Community Awareness Walk while eating supper.

JOHN HUDSON RECEIVES PEARL AWARD

by Sara Woerdehoff

John saw a need and filled it. Roommates can be difficult and are often more annoying than helpful; not John. He saw his roommate having a difficult time and stayed positive while talking to him and reassuring him that he could get through this difficult time. John looked for ways to help his roommate and was early to recognize that his roommate needed someone to listen.





WHERE IN THE WORLD IS SCL

by Tracy Simonsen and Sara Woerdehoff

Wesco's Rob Heffernan, Becky Bell, Mike Scherff, Karl McCall, Lana Wanninger, Linda Burgess, Scott Burows, Kevin Walker, and staff Tracy Houston as well as Tracy Simonsen, made the long haul to South Dakota this year for SCL's summer vacation; 1367 miles to be exact!. They left Sunday morning bright and early and did not return until Thursday. First stop during their road trip was Sioux Falls, SD, to eat at IHOP because no one had ever eaten there before! The pack decided to start counting signs for Wall Drug when entering the state in order to pass the time as the Badlands can be kind of daunting. They counted a whopping 96 Wall Drug signs before actually getting there! At the end of the day, their final destination was Custer, SD. The group drove Needles Highway to Custers State Park. Needles Highway was once deemed "impossible" to construct by its critics. Needles Highway—a National Scenic Byway— includes 14 miles of sharp turns, low tunnels and impressive granite spires. The road lies within the 73,000 acre Custer State Park, just 30 miles south of Rapid City. Located on the edge of Custer State Park, the town of Custer is just minutes from the best climbs, trails and family fun of the Black Hills. Custer and the surrounding area offered SCL unique lodging, dining and shopping opportunities, as well as unlimited fun. The group of Wesco staff and individuals walked around Custer visiting the various shops there. Most the women of the group bought Black Hills jewelry. Mike and Karl got the chance to pose for a Flashback Old Time photo!

Their fun continued on Tuesday when the group went to Bear Country as well as the Dinosaur Museum in Rapid City. At said museum, they had the opportunity to see over 50 life-size dinosaurs as they appeared in the flesh millions of years ago. For night time fun, the bunch of travelers went to Mount Rushmore for the night time ceremonial 'turning on the lights', where they sang the National Anthem. They checked into their hotel and got some rest for their adventures the next day. Wednesday, they went to Deadwood; that's where Rob and Becky got their chance to pose for their Flashback Old Time photo. Historic Deadwood, SD is just as wild today as it was when legends like Wild Bill Hickok, Calamity Jane and Seth Bullock roamed the streets. The group thought Deadwood was really "cool" because there was the old time looking store fronts and saloons.



Birthdays

Nicole Dahleen- 7th
Lori Phillips-7th
Jau Peterson-11th
Lynn Ross- 13th
Brad Buren-14th
Judith Webb-16th
Rebecca Rogers-20th
Joanie Voege-21st
RebeccaGreen-23rd
Shirley Tech-27th
Tracy Simonsen-27th
Stephanie Malone-27th
Vicki Burmmood-29th

Anniversaries

Caitlyn Lavender- 1 year
Jay Peterson- 2 years
Brad Buren- 10 years
Richard Carstens- 10 years
Carla Long- 16 years



When all was said and done, the group decided their favorite part was driving through Bear Country and driving on Needles Highway. Needles Highway features what "they" call, Needles Eye, (located at the top of the mountain), where there is a hole in the mountain that travelers drive through. Only one vehicle can drive through the tunnel at a time so Tracy Houston stood out of the car and went to the opening to make sure that they could safely make passage!

WE ARE LOOKING FOR YOU

We are looking for caring people with an outgoing personality to provide services to individuals with intellectual disabilities. Responsibilities include assisting individuals in their day to day life skills; cooking, laundry, cleaning, grocery shopping, movies, bowling, swimming ...

If you are looking for a fun, rewarding job, stop in and see us. We have a variety of positions available; full-time, regular part-time, and part-time.



FOR YOUR INFORMATION

WESCO Industries provides vocational, residential, and day services to adults and respite services to children who have a diagnosed disability. This disability must hinder them from living and working independently.

People or referring agencies should contact WESCO Industries Deidra Brown, Assistant Director, at 712-263-6141 if they or someone they represent are interested in becoming an individual served by WESCO. WESCO's programs will be explained to all who inquire and a tour of the facilities will be arranged.



- Duane Deist—President
- Rick Thompson—Vice President
- Donna Lyons—Treasurer
- Heather Cary—Secretary
- Steve Ulmer
- Marty Danzer
- Michele Ertz
- Pam Soseman
- Mike Dahm



Redemption Center Hours
Sunday & Monday— Closed
Tuesday thru Friday 8:00 am – 4:30 pm
Saturday 8:00 am – 12:00 pm



WESCO Industries
"Empowering People"



Donate



WESCO Industries relies on contributions to assist us in our mission of enhancing opportunities and activities for individuals served by WESCO Industries. Please consider making your donation in person or online.